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*Natural Assurance Scheme: a level playing field  
framework for Green-Gray infrastructure  
development*

**1. Introduction:**

Global warming is projected to intensify the hydrological cycle and increase the occurrence and frequency of flood events as well as water scarcity and droughts in large parts of Europe and other regions around the world. The Economics of Climate Change working group estimated annual damages to GDP due to climate risk to rise by 77% by 2030 (IPCC, 2014). Meanwhile, first global assessments of the services provided by freshwater ecosystems (watersheds, aquifers, and wetlands) for flood control, irrigation, industry, recreation, waterway transportation, and others, estimates their value reaching several trillion dollars annually. Climate change is an additional stress factor for ecosystems, putting their structure and functioning at risk and undermining their resilience to other pressures (Martin et al., 2012). This continued degradation and erosion of natural capital greatly amplifies these risks. Maes et al. showed that large investments to increase the volume and use of green infrastructure just to maintain the current level of ecosystem services under present trends of land use change (Maes et al., 2014). However, it is unlikely that scaling existing measures will be enough as the dynamics of natural systems are highly complex and some impacts of environmental change is irreversible and the replacement of natural capital is often impossible, or the investment and process to replace can carry significant risks of its own (European Environment Agency, 2015). This inherit complexity of ecosystems also leads to challenges in translating the concept of natural resilience into policy and its uptake into Disaster risk reduction (DRR) planning. This leads to relatively low levels of risk awareness on the possible impacts of losses of natural capital and the potential of Nature Based Solution (NBS) to

28 mitigate them. NBS are solutions to societal challenges that are inspired and supported by  
29 nature (Raymond et al., 2017). This constitute a different research paradigm because research  
30 project are mainly designed to test value without taking in account industry's requirement for  
31 effective upscaling in real life conditions.

32

33 This works aims to enable NBS to be piloted in a more “bankable format” so that commercial  
34 finance can be blended with public or concessional finance, or at least into “procurable  
35 projects” that can be contracted under performance-based regimes. To do so, it presents a  
36 stepwise Framework to embody the valuation of the Insurance value function of healthy  
37 Ecosystems Value in concrete project cases called Natural Assurance Schemes (NAS). The  
38 common research and industry reference thereby created aims to initiate a focus on  
39 operationalization through action research. It focuses on the inception of processes to be  
40 replicated, tested and improved continuously to build up a consistent track record and proof  
41 of concept of different types of NBS. This envisions to accelerate NBS intake through  
42 demonstration of their compatibility with existing infrastructure processes and newly possible  
43 comparisons. As such, the presented Framework is of a conceptual nature, which application  
44 would provide the empirical evidence to further refine it.

45

46 As Risk Reduction perspective offers a vision of preventive safeguards (whether physical or  
47 societal), the authors argue that in the context of the presented increased uncertainty about  
48 future environmental catastrophes onsets and intensity, there is a need to shift to a Disaster  
49 Resilience Enhancement (DRE) paradigm<sup>1</sup>, placing practical decision-making and  
50 implementation in Disaster Management within the shift from Risk to Resilience Management  
51 described by (Linkov et al., 2014). This DRE answers the need identified by Park et al (2013)  
52 to include unexpected perturbation over classical risk reduction performed in engineered

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<sup>1</sup> We use the IPCC definition of Resilience as “the capacity of social, economic, and environmental systems to cope with a hazardous event, responding or reorganizing in ways that maintain their essential function, identity, and structure, while also maintaining the capacity for adaptation, learning, and transformation” (IPCC, 2014).

53 systems (Park et al., 2013). In other words to go from the assumption that we can prevent and  
54 eliminate all risk to a paradigm where we are aware that is impossible, and therefore try to find  
55 the optimum between prevention and “preparedness”.

56

57 Enhancing resilience of the natural capital will require the integration of a combination of  
58 structural (infrastructure resilience) and non-structural measures (social resilience). Such  
59 measures can be cost-effective and instrumental to save lives, prevent and reduce losses (risk  
60 reduction, but most importantly, ensure effective recovery and rehabilitation (enhance  
61 resilience). In this context, the Nature Based Solutions (NBS) will play an integral role in  
62 enhancing disaster resilience by exploiting the multi-functionality of intrinsically resilient  
63 natural processes.

64

65 After defining NAS, existing knowledge gaps and obstacles for the incorporation of the  
66 insurance value potential produced by an NBS into planning, investment and decision making  
67 are reviewed. This looks at three primary areas: the present and potential place of  
68 (re)insurance industry; the ecological and physical uncertainty; and resilience modelling  
69 challenges. This is followed by an analysis of institutional structures related to infrastructure,  
70 social integration and finance and the possible barriers faced in ‘operationalizing’ an NAS.  
71 This is followed by the introduction of the NAS operationalization framework which proposes  
72 a process and potential steps to address the identified anticipated challenges.

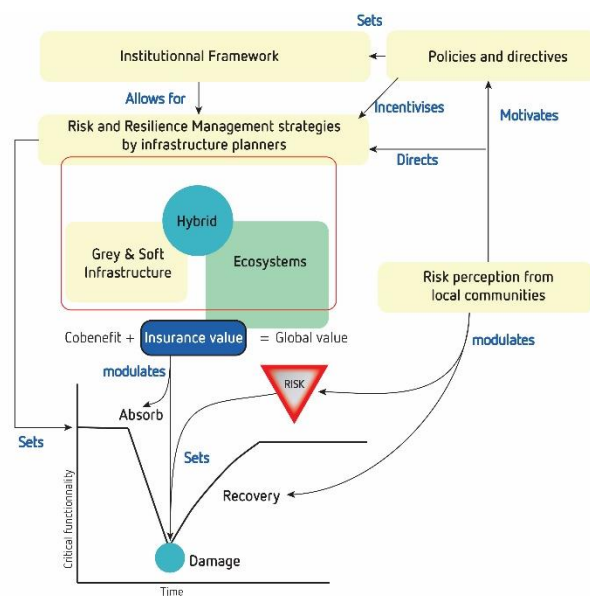
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## 74 2. Background

### 75 2.1 The Principle of NAS operational Methodology

76 Risk is commonly defined by the combination of hazard potential, exposure and vulnerability.  
77 NBS can contribute by optimizing the delivery from and resilience of ecosystems that can  
78 provide these services to reduce vulnerability to disaster. Hence, an important opportunity lies

79 in the potential to capitalize on the services provided by fully functioning ecosystems as a  
 80 “natural” assurance system composed of “green infrastructure”. Natural assurance schemes  
 81 (NAS) are NBS based strategies to internalize the insurance value of ecosystems. This is  
 82 applied as a conceptual handle to improved awareness, valuation and service focused  
 83 planning. Insurance value is defined as reflecting an ecosystem’s capacity to remain in a  
 84 given regime and retain its capacity to deliver vital ecosystem services in the face of  
 85 disturbance and change (Baumgärtner, 2007). In Figure 1 we present the interaction  
 86 framework that we consider between Insurance value of an ecosystem and resilience. NAS is  
 87 then a solution to mainstream the use of natural water retention measures (NWRMs) into DRE,  
 88 by focusing on their insurance value and therefore including ecosystems into infrastructure  
 89 thinking.



90 .  
 91 *Figure 1: Insurance Value within a resilience framework. Conceptually, the insurance value modulates both the*  
 92 *absorption of a perturbation and extent of the loss in Critical functionality within the resilience framework as*  
 93 *proposed by Linkov et al. 2014 contributing to the dynamic interplay of risk and resilience. Here critical functionality*  
 94 *is considered as a process which, if interrupted will jeopardize the continued existence of the system. Risk*  
 95 *perception includes both local stakeholders whose readiness shall directly impact the damage and recovery*  
 96 *functions, but also to on the upper part perception from policy makers themselves on the risk under their jurisdiction.*

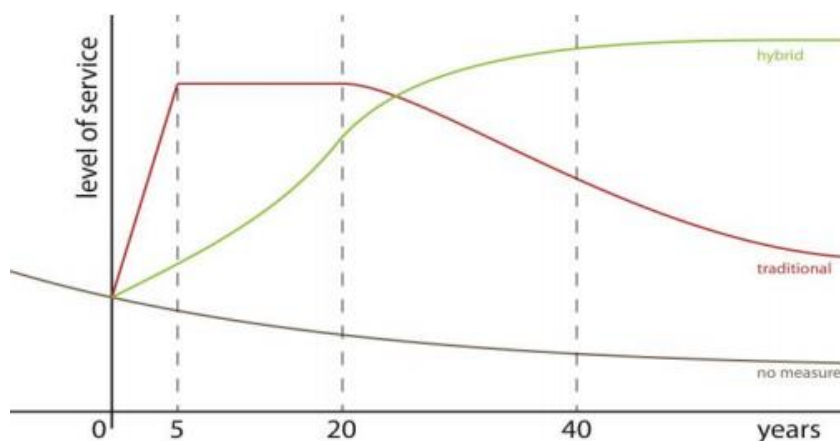
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98 One of the key potentials of NAS to support disaster resilience enhancement is the fact that  
99 hazards and potential economic losses are turned into an opportunity to transform the whole  
100 system, finding new incentives and potential economic instruments and financing schemes.  
101 Therefore it lays the grounds for policy adjustments and enhanced coordination between  
102 different policy areas which are seen as a pre-requisite for enhancing the chances of the  
103 multiple benefits of NWRMs to be considered appropriately in management decisions.

104 Here we present a practical NAS development framework that includes the physical, socio-  
105 cultural and valuation aspects adapted to the institutional frame to align economic incentives  
106 and financial flows. A convenient analogy is the comparison to services delivered by traditional  
107 grey infrastructure.

108

109 NAS schemes build on the ecosystems capacity to self-recover and to exhibit long term  
110 outperformance (Figure 2) to designed optimal mixed Green-Grey solutions. Non-the less, recognition  
111 of Cultural capital to be intrinsic to natural capital as put forward in the Charter of Rome on Natural  
112 and Cultural Capital is an important aspect in support of NBS as contribution to societal wellbeing<sup>2</sup>.  
113



114

115 *Figure 2: Grey vs Green Infrastructure qualitative natural capital dynamics. From Altamirano et al. (2013)*

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[https://circabc.europa.eu/webdav/CircaBC/env/biodiversity\\_nature/Library/CGBN%20-%2017th%20meeting%20-%2025%20%26%2026%20September%202014/Documents/Agenda%20item%204.2.%20Charter\\_of\\_Rome\\_August2014.pdf](https://circabc.europa.eu/webdav/CircaBC/env/biodiversity_nature/Library/CGBN%20-%2017th%20meeting%20-%2025%20%26%2026%20September%202014/Documents/Agenda%20item%204.2.%20Charter_of_Rome_August2014.pdf)

## 117 2.2 Defining the NBS innovation

118 Traditionally, green infrastructure or NBS, have been designed through conservation of natural  
119 areas, through legal protection of natural reserves and backed funded up directly by  
120 government subsidies. There has been also many different programs and subsidies within the  
121 CAP (Common Agricultural Policy) such as the agro-environmental subsidies, that had in mind  
122 making payments for environmental services with the aim of increasing environmental  
123 infrastructure for the good of society and nature. But since already more than a decade,  
124 scientists have alerted of the low cost-effectiveness of conservation payment and the  
125 comparatively high potential of ecosystem service thinking (Ferraro and Simpson, 2002).  
126 While this helped the emergence of ecosystem services concept , both the possible adverse  
127 effect of market based mechanisms (Landell-Mills and Porras, 2002) and lack of proper  
128 framework have limited its development outside of limited legal frameworks. In this work the  
129 authors do not rally to the “New Conservation Science” (NCS) as defined by Doak et al. as we  
130 acknowledge the incapacity of anthropocentric methods to fully protect biodiversity (Doak et  
131 al., 2014). Nevertheless NAS are presented as an additional mechanism to value and support  
132 assurance services that are unaccounted for and can potentially channel additional funding  
133 towards required conservation actions.

134

135 Green infrastructure can turn into a cost-effective, resilient approach to managing climatic  
136 impacts. The river restoration community, experiencing major expansion in the last decades,  
137 was one of the first to realize and act on the fact that the natural structure of rivers and streams  
138 greatly attenuates the risks humanity faces due to climate change and other anthropogenic  
139 impacts. By now, the multiple benefits NWRMs can deliver and their capacity to contribute  
140 simultaneously to the achievement of the objectives of different European Union (EU) policies  
141 are well recognized (RESTORE, REURIS, (Strosser et al., 2015)). In view of the predicted  
142 climate change, Burek et al. (2012) have shown that no-regret NWRMs can locally contribute  
143 to increased low flows, reduced flood peaks, improved groundwater recharge and decreased

144 water stress up to 20 % in Europe (Burek et al., 2012). Numerous case studies have  
145 demonstrated cost effective NBS for disaster risk reduction (Bresch, 2016).

## 146 2.3 Challenges in risk assessment and disaster resilience 147 enhancement

### 148 2.3.1 Insurance and (re-)insurance

149

150 The insurance industry will have an increasingly important role in helping society to adapt and  
151 become more resilient to disaster. Beyond its core function to provide risk coverage, insurance  
152 assists with risk identification and data collection, assessment and modeling and does provide  
153 economic incentives to better manage risks, e.g. to invest in risk prevention and to strengthen  
154 risk resilience, as this can lower the price of insurance (Crichton, 2008). Insurance allows for  
155 an ex-ante or pre-financing approach to provide funds to cover the damage caused by a  
156 disaster to assets and livelihoods that result from catastrophic events. This accelerates the  
157 process of economic recovery from the event. Insurance does not usually provide the funds  
158 required for the implementation of risk reduction measures. This is mainly due to the fact that  
159 insurance is most often underwritten on an annual basis and due to market forces, the return  
160 on investment cannot be guaranteed. For example, a policy holder might contract with an  
161 insurance provider in year one to reap the benefits of co-financing prevention and then switch  
162 to another insurance provider in year two, which offers a lower premium rate as a result of that  
163 prevention being in place as they do not need to recover the initial costs of the risk reducing  
164 investment. Nevertheless, insurance can contribute to climate resilience by strengthening the  
165 financial (and therefore material) resilience of insured entities, as well as by incentivizing  
166 investment in DRE measures, including adaptation (Warner et al., 2012)

167

168 As demonstrated by Baumgärtner and Strunz (2014), the damage-reducing value of  
169 ecosystems (and hence reduction in the price for insurance, i.e. the premium) alone may be



170 too limited to act as an sole incentive to their preservation in many cases (Baumgärtner, 2007)  
171 – but once co-benefits (such as hatchery of fish in the case of mangroves) are considered, the  
172 case may become stronger. Nevertheless, the expertise of the insurance industry is crucial as  
173 it possesses the state of the art capacity in risk assessment and can be an enabler of best  
174 practice in risk management. This central position is particularly highlighted by the database  
175 of past disaster which is crucial for model calibration. Data of the French Caisse Centrale de  
176 Réassurance (CCR<sup>3</sup>) for example represents up to 90% of the market share for risks and more  
177 than 60% for losses. Similar datasets at the global level have been collected by both MunichRe  
178 and Swiss Re<sup>4</sup> . Although these data cannot be shared for reasons of confidentiality, insurers  
179 and reinsurers use them to develop models for estimating the impacts of natural disaster (eg.  
180 Moncoulon et al. 2014). Beyond their insurance activities, these tools can then be used as  
181 part of public-private partnerships for exposure studies and cost-benefit analysis, as a service.  
182 As reported by the Geneva association, Insurance and reinsurance companies have already  
183 acknowledged NBS place in climate change adaptation and their contribution to the UN  
184 creation of the A2R (anticipate, absorb and reshape) initiative (McGavick, 2016). Regarding  
185 the core issue of risk assessment (i.e. the ‘anticipate’ in A2R), two recent developments  
186 warrant mention (See Box1), namely climada, the open-source Economics of Climate  
187 Adaptation modelling platform (Bresch, 2014) and the Oasis loss modeling framework which  
188 can handle an integration of NBS as adaptation measures and the evaluation of their effect  
189 on risk.  
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<sup>3</sup> <https://www.ccr.fr>, mandated by the state, provides insurers operating in France with coverage of exceptional risks.

<sup>4</sup> <https://www.munichre.com/en/reinsurance/business/non-life/natcatservice/annual-statistics/index.html>; [www.swissre.com/sigma](http://www.swissre.com/sigma)

### **Oasis loss modeling framework (LMF)<sup>1</sup>**

Oasis LMF<sup>1</sup> is an open architecture platform to foster throughout the wide community of those interested in modelling catastrophic risk across business, academia and government. Oasis LMF is an open access, plug and play, calculation kernel that calculates damage and financial risk from catastrophic events now supported by 44 major insurers and reinsurers and a spin-out company Oasis Palm Tree Ltd, providing education and services around the Oasis system. Oasis models will publish their modelling assumptions such that they can be used more transparently to assist model use for planning purposes and to underwriting risks. Oasis LMF is intended to cause a market disruption of the current 'black box', prohibitively expensive CAT modelling market, bringing more open and transparent models to the market.

### **climada - the open-source Economics of Climate Adaptation (ECA) platform<sup>2</sup>**

climada<sup>1</sup> stands for climate adaptation, the open source natural catastrophe model that implements the Economics of Climate Adaptation (ECA) methodology. It is an open source probabilistic natural catastrophe damage model, but it also quantifies averted damages (benefits) thanks to adaptation measures of any kind (varying from structural measures grey to green infrastructure, up to behavioral, etc.). It is based on four elements, namely: Hazard, Exposure, Vulnerability (c.f. damage functions) and Adaptation measures.

While the first three elements constitute risk ( $\text{risk} = \text{hazard} \times \text{exposure} \times \text{vulnerability}$ ), the fourth element allows for the quantification of risk mitigating measures. A Cost/benefit perspective is provided by specific measure's costs set by the user. This is not restricted to monetary terms, metrics like people affected can be used, too. climada is widely used, basis for several peer-reviewed publications (Bresch, 2016), and past and on-going collaborations show an already fruitful research-industry-civil society exchange on loss and damage modelling.

While climada implements the whole process from risk assessment to adaptation options appraisal, the Oasis LMF does focus on the risk assessment part, but offers a platform for parties to share their model components, either for free or under commercial terms. The climada model is capable of invoking the Oasis LMF kernel (ktools) and hence allows for full integration.

<sup>1</sup> <http://www.oasislmf.org>

<sup>2</sup> <https://github.com/davidnbresch/climada>

*Box 1: Example of insurance industry model and platform to tackle Risk and Adaptation challenges*

191

## 192 2.3.2 Modelling the potential of NAS: approaches and scope

193 Modelling the potential of NAS through simulating the effect of ecosystems and nature based  
194 solutions at various spatial scales (Janssen et al., 2015) is necessary to better understand the  
195 governing physical processes and its role in mitigating risks (Lavorela et al., 2017). This should

196 be done alongside similar analysis for risk mitigation from grey infrastructure. The contribution  
197 of ecosystems to NAS can be considered at different scales, global, regional, and at the  
198 smaller catchment and urban scale. Models used for simulating the effect of ecosystems  
199 (NBS) to mitigate natural hazards like flooding are by definition simplified representations of  
200 the system they model which can be more or less complex (Refsgaard et al., 2012, 2006). In  
201 the context of DRR and CCA (van der Keur et al., 2016) this means that they are inherently  
202 uncertain. Spatial scale is a key issue to consider when modelling NBS. For example, to  
203 understand the role of green infrastructure in flood mitigation for urban areas it is necessary  
204 to understand the type of flooding that exercises the greatest risk for the built environment and  
205 infrastructure, like roads and the public transportation system. Flooding resulting from heavy  
206 rainfall excess, including cloudburst events or sustained rainfall over a long period of time,  
207 exceeding urban drainage capacity will require a very different approach to flooding that  
208 results from rainfall excess in the larger scale surrounding rural watershed which affects the  
209 hydrology of the city. Moreover, flood mitigation for some infrastructural developments, that  
210 take place within the floodplain of the river may not be addressable through NAS at all,  
211 especially for the most extreme floods in which case infrastructure should be moved or  
212 protected, e.g. by fortification of dikes, in the best way possible. The NAS of a landscape will  
213 depend upon its total storage capacity for water, which may comprise grey storage (behind  
214 dams), brown storage (soils, lakes) and green storage (vegetated lands and wetlands). Soil,  
215 canopy and wetland storage are addressable through nature conservation, agricultural  
216 practices and restoration measures. Assessing these sources is highly dependent upon  
217 remote sensing, which has become widely available and provides both large scale land cover  
218 data (e.g. Corine) and high resolution data (e.g. from the EU Copernicus programme). Earth  
219 observation data is therefore a valuable data source and is used for standalone ES mapping  
220 and also provides indispensable input to ES physical and socio-economic modelling (Ayanu  
221 et al., 2012) The effectiveness of this storage for flood mitigation will depend upon to the extent  
222 to which they already have absorbed water before a particular flood event (i.e. antecedent  
223 conditions) occurs. It is also impacted by where they occur in relation to the path between the

224 rainfall event and the urban area that requires mitigation services. Modelling all of these at  
225 policy-relevant scales is challenging based on field data alone and must be supported by  
226 remote sensing and Geographical Information Systems (GIS). There are a number of global  
227 and regional analyses of flood risk (Pappenberger et al., 2012; Sampson et al., 2015; Ward et  
228 al., 2015). The WaterWorld tool<sup>5</sup> can model these factors for any geography and under current  
229 conditions as well as under different scenarios for change in land use and climate, which  
230 appears to be a practical innovation on current practice. As correlation between measures and  
231 resulting services can be assessed efficiently in a real-world situation if project level information  
232 is packaged properly in a single market place, this process can potentially allow for  
233 significantly improvement upon the predictive power of proposed actions, which currently is  
234 fairly weak (Lamouroux et al., 2015).

235

### 236 2.3.3 The resilience evaluation challenge

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238 Robust and transferable ex-ante evaluation methods are required to convince both investors  
239 and public bodies of the potential reliability and economic relevance of NBS in the context of  
240 DRE. Since many cities do not incorporate the carrying capacity of the local ecosystems into  
241 their planning and development, there will be cases where reliance on highly engineered  
242 systems is the only option and NBS are not sufficient or even feasible. It must also be kept  
243 within the assessment the possibility that ecosystem would provide disservice within the  
244 present socio-economic framework (Pataki et al., 2011). Moreover, as static response curves  
245 (see Figures 2 to 5) start to be qualitatively accepted, dynamic responses to perturbations are  
246 much less trivial to produce and compare. One of the challenges is to identify the threshold  
247 that will set an ecosystem towards different adaptation strategies (e.g. desertification, species  
248 migration or new assemblage balance). Thresholds identification is crucial to set the limits of  
249 a safe operating space – even independently of the climatic events affecting an area. The

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<sup>5</sup> <http://www.policysupport.org/waterworld>

250 perception of the risks and their consequent management possibilities might set a basis for  
251 identifying initial limits. Some authors have argued that if precise thresholds cannot precisely  
252 be forested ex ante, early warning system like “critical slowing down” (Dakos et al., 2014)  
253 could be used to manage ecosystem transition.

254

255 The concept of ecosystem services is increasingly applied and integrated within the fields of  
256 ecology and water management. Terminology/definitions still need further conceptual  
257 refinement like e.g. differences/similarities to a natural capital framework. There is however a  
258 growing number of initiatives focused on developing standardized methodologies at global  
259 level (e.g. see Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem  
260 Services (IPBES)<sup>6</sup>), on how to standardize assessment methodology (MAES<sup>7</sup>), their potential  
261 valuation (InVALUABLE<sup>8</sup>), their operationalization (OPENNESS<sup>9</sup>) or the barriers to bridge the  
262 gap between research and practice (OPERAs<sup>10</sup>). The knowledge generated by those  
263 initiatives needs to be evaluated, synthesized and refined to take shape as readily usable  
264 standards.

### 265 3 The institutional gap to allow for change

266 Extensive research has recently focused on assessing the comparative efficiency of Gray vs  
267 Green Infrastructure. We argue that even if the efficiency of green infrastructure is  
268 demonstrated and convincing, this is not always sufficient to lead to change in investment  
269 decisions. This can be because the institutional structures in a given setting may not be  
270 conducive to facilitate such investments. For instance, the work of Mathews and Byrne on  
271 urban green infrastructure has highlighted that the existing path dependency in spatial  
272 planners decision making as well as them not being particularly keen on institutional innovation

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<sup>6</sup> <http://www.ipbes.net>

<sup>7</sup> <http://biodiversity.europa.eu/maes>

<sup>8</sup> <http://invaluable.fr/>

<sup>9</sup> <http://www.openness-project.eu/>

<sup>10</sup> <http://operas-project.eu/>

273 constitutes an obstacle to the development of GI (Matthews et al., 2015). To urge the  
274 widespread implementation of NWRMs, the European Commission (EC) has launched a  
275 number of initiatives on NWRM over the last few years. Additional efforts should therefore be  
276 made to raise awareness of decision-makers on the full potential of NBS. Those policy  
277 adjustments and enhanced coordination are seen as a pre-requisite for appropriate  
278 management decision and consequently for the NBS to be effective (European Union, 2014)

279

280 This correlates with the work of Mazzucato in highlighting the crucial role of public institutions  
281 and civil servants in the innovation process (Mazzucato, 2013). When looking through the lens  
282 of operationalization readiness of actors for change need to be separated from the capacity of  
283 the structure they are part of to accept and support this change. This includes both public and  
284 corporate institutions. As an example Richardson already identified that in the case of  
285 ecological restoration in Anglophile jurisdictions, present corporate norms and limited liabilities  
286 are an obstacle the for a wider development of NBS (Richardson, 2016). The institutions  
287 tasked with water management have been slow to embrace the NBS due to the lack of  
288 necessary changes in legislation in different countries, but the inertia of these mostly national  
289 institutions to expand and accept the new knowledge and build the capacity also presents a  
290 unique challenge, especially in SE Europe. The need for adaptive management and increased  
291 actions for DRR to increase resilience to climate change and the uncertain impacts of ongoing  
292 man made landscape transformation (van der Keur et al., 2016) provides a basis for stronger  
293 consideration of NBS as a credible component of DRE (Van Wesenbeeck et al., 2014). An  
294 example of legal evolution demonstrating this is the amendment of California's public financing  
295 law stating "that source watersheds are recognized and defined as integral components of  
296 California's water infrastructure" (Governor of California, 2015), thereby accessing similar  
297 selection and funding opportunities (Chiang, 2016). Finally we recognize that while formalized  
298 managerial approach might be attractive in adapting institutions, natural resources  
299 management needs shall operate to better accommodating a variety of partial and contingent  
300 solutions (Cleaver and Franks, 2005).

301

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304 .

305

### 306 3.1 Infrastructure gap

307 Assuming that for the implementation of NAS, NBS need to become part of the infrastructure  
308 planning processes of countries, a number of challenges lie ahead:

309

310 Firstly, societies have set very high standards and safety regulations for the “built environment”  
311 and the construction sector procedures primarily to prevent death and injury from accidents  
312 and disasters. This makes the construction sector a very conservative and risk avert sector  
313 where innovations take a very long process to be implemented and mainstreamed. Given also  
314 procurement and financing rules and corresponding economic incentives, only proven  
315 technologies are used in real scale projects so as to limit construction risks to a minimum. As  
316 reported by the 2016 WEF report “Shaping the Future of Construction. A Breakthrough in  
317 Mindset and Technology” compared to many other industries, the construction industry has  
318 traditionally been slow at technological development and has undergone no major disruptive  
319 changes (World Economic Forum, 2016).

320

321 Secondly, the traditional water management approach has been one of working against nature  
322 or to protect ourselves from nature; and just recently is changing to an approach of working  
323 with nature, living with and adapting to water commonly identified as adaptive water  
324 management (Pahl-Wostl et al., 2007). Water management has historically been dominated  
325 by individuals with backgrounds as civil engineers, whose training is in line with the risk

326 reduction and safety and accuracy similar to the construction sector<sup>11</sup>. In contrast with grey  
327 infrastructure, NBS performance cannot be as easily engineered or measured with as much  
328 precision and is expected to have a rather cyclical nature.

329

330 Thirdly, the proposers of green infrastructure are often ecologists and biologists that have  
331 been trained within a very different scientific paradigm and speak a 'different language' than  
332 the key decision makers, who are often civil and financial engineers at the service of public  
333 authorities, contractors and financing institutions. Thus, even if convinced of the potential  
334 theoretical effectiveness of NBS and their long term contribution to flood and drought  
335 protection, these decision makers will often expect hard data and figures about different  
336 criteria, such as life cycle costs and total costs of ownership, that can provide results. Those  
337 proposing NBS, given their different research interest and bias, may fail to generate the type  
338 of data from the pilot studies that can be easily be transferred into the standard procedures of  
339 those of who would implement them at larger scales. This can limit the feasibility to design the  
340 equivalent to building codes, as well as standard risk and quality management approaches for  
341 the operation and maintenance phases of an NBS.

342

343 Fourthly, for NBS to be up scaled and become mainstreamed; they need to be procured  
344 following the same public procurement rules and contracting frameworks as regular  
345 infrastructure, and this in each of the life cycle phases. A key challenge for NBS posed by  
346 EU public procurement rule and trends in national procurement strategies is the need to  
347 define clear Key Performance Indicators and functional requirements on which to base  
348 payments to private contractors implementing NBS. This allows these strategies to be  
349 executed through performance based contracts. Additionally most EU governments have the

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<sup>11</sup> As exemplified at the Ukrainian Institute of Water Problems and Land reclamation were professional in charge of ecological restoration were formerly in charge of dam and grey infrastructure development. From interview carried out in January 2016



350 aim to keep their size limited and opt for procurement strategies that require limited in house  
351 personnel for their oversight.

352

353 The future of the infrastructure market cannot be seen as grey versus green, but rather a  
354 continuum from green to grey with many hybrid solutions. The combination of green and  
355 grey infrastructure to achieve specified levels of services poses a significant R&D challenge.  
356 This research challenge is already recognized by the EU water sector and mentioned in the  
357 recently published Water Supply and Sanitation Technology Platform (WssTP) Water Vision  
358 2030 'The Value of Water: Towards a Future proof model for a European water-smart  
359 society' (WssTP, 2016).

360

361 Focus of NBS pilots need to consider the concrete information needed by the actors  
362 responsible and liable for their implementation in their initial planning and design. A first step  
363 for this alignment is the creation of a common language between these different  
364 communities of researchers and practitioners.

## 365 3.2 The social integration to operationalize

366 Several scholars have argued that many policies to address climate-related risks management  
367 fail because they oversimplify or neglect the uncertainty and complexity associated with risk  
368 management systems (Borowski and Hare, 2007; Knüppe and Pahl-Wostl, 2011). The densely  
369 interconnected networks in which decision-actors operate, which span between and across  
370 ecological, economic and socio-political domains can create complexities and challenges the  
371 need to be considered. Uncertainty on how other decision-actors involved in the network will  
372 act make it very difficult to determine how effective a policy will be (Mingers and Rosenhead,  
373 2001). Interdependency between actors influenced, behaviour of individual actors (e.g.  
374 farmer's actions) which specific policies are targeted to regulate can increase unpredictability  
375 (Brock and Durlauf, 2001). Action choices are not neutral, but commensurate with the  
376 perspectives and frames held by the actors making the decisions. The problem is that when

377 these frames do not overlap or are incompatible, they lead to a situation of ambiguity  
378 (Brugnach and Ingram, 2012).

379

380 In multi actors setting the presence of ambiguity may have diverse implications. On the one  
381 hand, a diversity in frames can offer opportunities for innovation and the development of  
382 creative solutions (Brugnach and Ingram, 2012). On the other hand, the presence of ambiguity  
383 can be a source of discrepancies or conflict in a group. When this happens, ambiguity can  
384 result in a polarization of viewpoints and the incapacity of a group to create a joint basis for  
385 communication and action, conditions that can greatly interfere with the development of  
386 collective actions (e.g (Brugnach et al., 2011)). The extent to which the lack of shared meaning  
387 alters the implementation of a project is largely dependent on the behavioural repertoires  
388 actors use to interact with one another (Donnellon et al., 1986). It has been suggested that  
389 divergent frames can still yield organized collective action when the interaction frames (i.e.,  
390 communication behaviours actors use) are sufficiently aligned (Dewulf et al., 2009).

391

392 A sufficient overlap in interaction frames is a sine-qua-non condition allowing decision-actors  
393 with divergent problem frames to interactively co-construct overlap in their decisions; that is,  
394 to develop collective action. To this aim, ambiguity in interaction frames needs to be addressed  
395 through the creation of a collective decision-making environment in which the parties are fully  
396 aware of their role and the roles of the others in the interaction environment.

397

398 As formalized development of NBS is an emerging field of research, few studies have reported  
399 to date the actual acceptability of local population to NBS implementation. Alignment between  
400 local expectation and planned projects are known to be major obstacles to the development  
401 of other sustainable infrastructure as wind farms (Groth and Vogt, 2014; Perlaviciute and Steg,  
402 2014). In the case of Blue-Green infrastructure lack of confidence on sociopolitical structures  
403 and public preference towards NBS have been shown to be a major barrier to implementation  
404 by Thorne et al. in the case of urban flood protection (Thorne et al., 2015). As for alternative

405 energy strategies acceptability issues have only recently been included in global research  
406 agenda (Perlaviciute and Steg, 2014), we can only highlight its importance into green  
407 infrastructure development. Recently Derkzen et al. (2016) has demonstrated in the case of  
408 the Netherlands a positive correlation between knowledge of the adaptative capacity of NBS  
409 and societal preference for them versus other infrastructure development options (Derkzen et  
410 al., 2016). This shows that while the scale of acceptability issues might be unknown and  
411 culturally dependent, its impact on effective implementation of NBS can be pragmatically  
412 tempered through higher levels of stakeholder involvement from very early in the infrastructure  
413 planning phase so that they understanding of the way NBS solutions work increases and their  
414 level of control and risk perception decreases.

415

### 416 3.3 The finance gap

417

418 Climate adaptation costs for developing countries have been calculated by the (World Bank,  
419 2010) to be between USD 70 to 100 billion from 2010 until 2050. The Global Canopy  
420 Foundation (2009) report a financing gap of US 90 billion for mitigation and adaptation to  
421 climate change (Global Canopy Program, 2009). And according to the World Bank  
422 approximately 85% of these funds must come from private finance (Baietti, 2012). For private  
423 or commercial finance to be part of the solution there are two ways: projects are undertaken  
424 and financed by the private sector on own initiative or projects are tendered by national  
425 governments as concessive or non-concessive Public-Private Partnerships.

426

427 The first option may apply mostly to climate mitigation and small adaptation projects in sectors  
428 such as agriculture which have a more private nature. Given that water security and services  
429 are often public goods; the second option is often the most applicable. Either way, for these  
430 projects to be financed and implemented by the private sector, they have to generate an  
431 attractive Internal Rate of Return.

432

433 A Public-Private Partnership is defined by the Canadian Council for PPP as a “cooperative  
434 venture between the public and private sectors, built on the expertise of each partners,that  
435 best meets clearly defined public needs through the appropriate allocation of resources, risks  
436 and rewards”. PPPs are financed making use of project finance where the only collateral for  
437 financiers are the cashflows of the project.

438

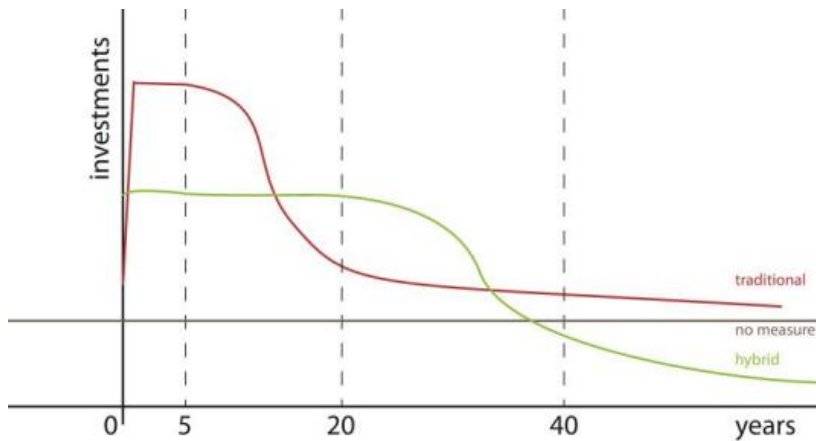
439 As stated by Altamirano et al (2013) (Altamirano et al., 2013) green infrastructure climate  
440 adaptation investments due to their intrinsic characteristics present unique risks due to their  
441 cash profiles. They combine the challenges of regular climate adaptation as capital –intensive,  
442 unique, delayed and dispersed benefits, non-guaranteed and non-financial benefits, limited  
443 autonomous earning power and high risk profile with the characteristics of green infrastructure  
444 projects. This includes: elevated perceived risks, capital markets and information gaps due  
445 the “newness” of the technology and the perception of excessive risk. This can lead to a risk-  
446 reward profile that makes these projects not financially attractive, in absolute or relative terms.

447

448 To illustrate the differences between NBS (hybrid) solutions versus traditional grey solutions  
449 for flood control, the following qualitative graphs show qualitatively the comparison of these  
450 two in terms of required investments (capital and operative expenses) and in terms of the level  
451 of service they provide and the time it takes to reach the required level of service. As shown  
452 in the first graph, NBS may require similar capital expenses but spread over a longer term as  
453 they take longer to “build” than grey solutions, but are expected to require in the long term  
454 lower costs for their maintenance and operation. Equally NBS (hybrid) solutions required  
455 longer term (20 versus 5 years for mangrove restoration and groins versus seawalls) for their  
456 implementation and therefore longer term to reach the required level of service.

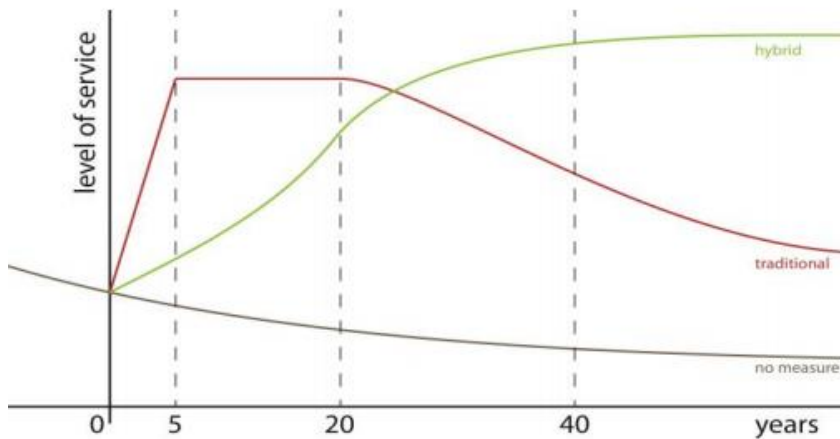
457

458 Both characteristics are problematic for standard project finance loans; as the construction  
459 phase is perceived as the most risky phase and private contractors start to get paid only once  
460 the infrastructure is operational and delivers the specified level of service.



461

462 *Figure 3: Grey vs Green Infrastructure qualitative capital investment and operational expenses required. From*  
463 *Altamirano et al. (2013) (Altamirano et al., 2013)*



464

465 *Figure 4: Grey vs Green Infrastructure time required to achieve specified levels of services. From Altamirano et al.*  
466 *(2013)*

467

468

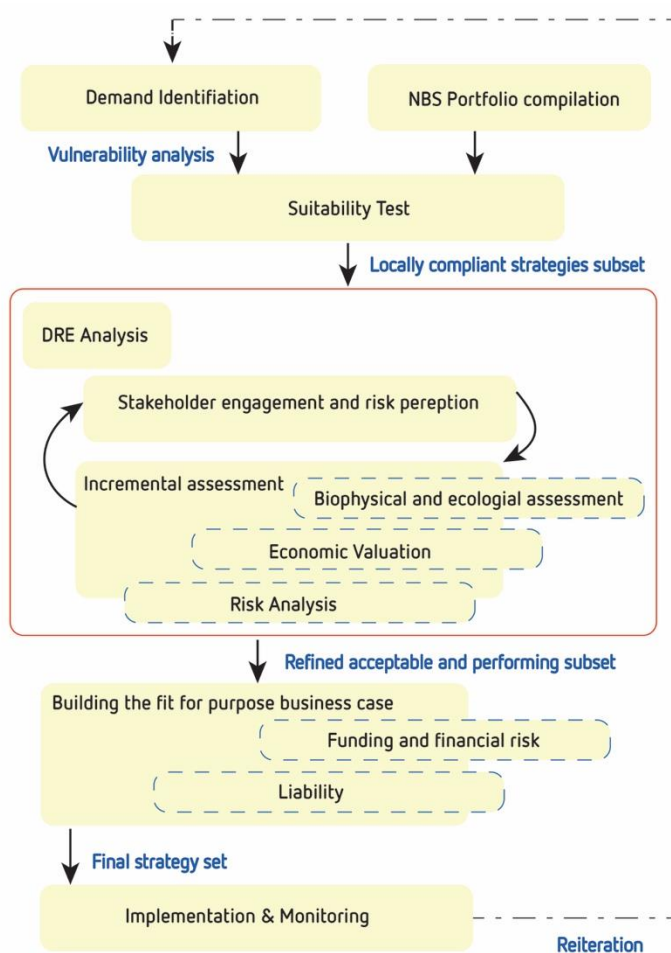
469 The World asserted that the consideration of externalities and non-monetized benefits may  
470 provide the greatest opportunity to fill the viability gap in low carbon and sustainable

471 investments (*Green Infrastructure Finance: Framework Report*, 2012). Insurance value is  
472 argued here as a key benefit that can be included to increase viability.  
473 Climate bonds are an increasingly attractive way to channel finance to climate adaption, but  
474 bonds may solve the short term financing gap but not the long term funding gap. The real  
475 challenge remains on improving the business case and the cash flow profile of NBS projects,  
476 so that the issuers of bonds are unable to pay them back upon maturity. This challenge is at  
477 the core of our NAS approach.

## 478 4 Method

479 The method presented here aims at assessing the opportunity of NAS in the context of water  
480 related DRE up and to mainstreaming the adoption of these types of solutions on territories. It  
481 matches the previously identified gaps with operational steps. The Framework is the result of  
482 the confrontation of imperative challenges faced and limitations of researchers, NGOs, public  
483 bodies and design agencies. It was conceived as a current roadmap to identify the fastest  
484 route and best practices for concrete operationalization. With the identified research gaps  
485 being further refined, the framework should be further updated, with a value directly dependent  
486 on the amount of empirical evidence that will populate it. It is assumed that the shift of NBS in  
487 the global infrastructure investment will expand the available data over time. As such it is yet  
488 a conceptual work of synthesis between fields afferent to the shift of infrastructure design and  
489 implementation. The framework takes the standpoint of a NAS project developer outside of a  
490 research context. All steps are considered as potentially done independently from public  
491 institutions, either by NGOs, Research institutes, Private entities or individual subcontracted  
492 within the scope of a diagnosis. As such the proposed framework differs but does not oppose  
493 to the Integrated Water Retention Measure Planning Cycle as presented in Figure 6. The  
494 difference arise from our focus on the “IWRM Plan” and its subdivision into interacting  
495 assessments. We also part from the cyclic representation, not because a consideration that  
496 there is a final point given to a NAS, but because triggering the development of a new plan

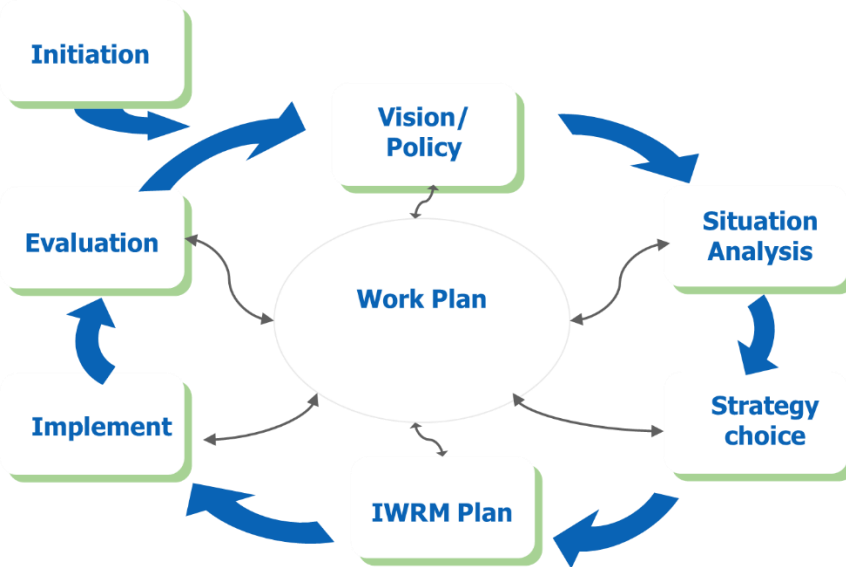
497 does not necessarily engage the same developer as only the public institutions are bound to  
498 be consistently represented.



499

500 *Figure 5: Stepwise development process for NAS*

501



502

503 *Figure 6: IWRM Planning cycle. Source: Capacity Development in sustainable Water Management (Cap-*  
504 *net, UNDP)*

## 505 Phase 1: Demand identification

506 The framework starts from the point in time where public institutions -or large private  
507 landowners - formulate the need to develop or maintain the assurance capacity of a given  
508 territory. In Phase 1, the ecological as well as socio-economical systems are defined. At that  
509 stage, the procuring entity may only scope for the level of service needed, and may include, if  
510 necessary, a mapping of the existing level of services. The project designer should include  
511 identification of property rights and the legal framework related to the project, we consider  
512 here only local regulations and existing payment schemes. Those studies aim at defining the  
513 demand for services. Thereby the whole development of NAS fits into a wider service scheme  
514 that overlaps infrastructure as well as social set-up provision. To place it into context, this  
515 steps would occur after the “Initiation” and the “Vision/Policy” (elsewhere called “commitment”)  
516 part of the IWRM planning cycle. A key difference is that the authors consider in the case of  
517 NBS only partial commitment is necessary due to the practical or financial incompatibility of  
518 NBS and desired outcomes in some cases. The Demand identification phase therefore



519 corresponds to the “situation analysis”. Similarly, the “strategy choice” is not included as it  
520 does not lay in the hand of the developer. The importance of recently developed decision  
521 scaling in defining desirable outputs acceptable threshold from the procurer’s point of view is  
522 however stressed (Poff et al., 2015).

## 523 Phase 2: NBS portfolio compilation

524 Phase 2 corresponds to the compilation of existing data to characterize an NBS. Those data  
525 are used to qualitatively map the boundaries of NBS service provision for DRE. This would  
526 correspond to the pre-scoping phase and requires use of readily available tools and standards  
527 methodologies. The authors acknowledge the difficulty to access such information due to the  
528 present lack of structure in NBS industry as well as scientific knowledge gaps. As such the  
529 greatest benefit would arise from open web platform allowing professionals to navigate within  
530 the existing state of art. We argue that this step does not usually appear in grey infrastructure  
531 planning only because the predictive capacity of engineered solution allows developer to  
532 design in-house with readily low tolerance<sup>12</sup> in service provision.

## 533 Phase 3: Suitability testing / screening

534 While the advantages of NBS can be numerous, they are not universally applicable. It has  
535 been indicated that the implementation of NBS would benefit from integrated spatial planning  
536 early in the planning process and that it is necessary to work at the landscape level to ensure  
537 the enhancement of ecosystem health and resilience (European Commission, 2016;  
538 Naumann et al., 2011). Therefore, we propose suitability testing to be the next step in the NAS  
539 development process.

540 However, thorough understanding of the existing conditions and required services on the one  
541 hand and in-depth knowledge of the available, state-of-the-art NBS on the other, is required  
542 to effectively predict the best possible results. Thus, in the 3<sup>rd</sup> phase of NAS development, the  
543 set of strategies identified in the 2<sup>nd</sup> Phase is reduced by comparing them with the 1<sup>st</sup> Phase

---

<sup>12</sup> Defined here as in engineering as the potential margin between intended and actual value.

544 requirements. This phase results in a subset of strategies based on NBS that are acceptable  
545 for the stakeholders. This could range from ecosystem conservation or restoration scenarios.  
546 In practical terms, this pre-scoping can also be carried in parallel with or as a replacement for  
547 the 1<sup>st</sup> phase in certain cases. For example, this is possible if the legal context is already  
548 characterized or solutions to use are already predetermined in the request for proposals. In  
549 this case, the commissioning body has already performed the first two steps and thus all  
550 required information is already available for suitability testing. Another scenario where this  
551 could be done is if there was a highly competitive context, where risk-prone actors would carry  
552 out tasks in parallel to remedy the unfavorable conditions as soon as possible.

## 553 Phase 4: Disaster Resilience enhancement analysis

554

555 Phase 4 corresponds to the evaluation phase of traditional infrastructure projects where  
556 quantitative impact evaluation is performed. Focus is placed on the potential of co-construction  
557 and feedback loops to improve risk perception and consequently to allow for more effective  
558 valuation of the insurance value in a DRE framework. As such the authors follow the new  
559 environmental governance position that complex policy goals need increasingly decentralized  
560 and participatory measures rather than coercive actions (Holley, 2010). Thereby parameters  
561 are progressively refined and are used to interactively highlight hidden tradeoffs from various  
562 stakeholders' point of view. The number of iterations between phase 4.1 and phase 4.2 is  
563 decided by the project designer to decide based on local conditions. The following aspects are  
564 quantitatively assessed and ranked (when possible) in the project design:

565

- 566 ● Expected cost-benefits (including economic impact at landscape scale) and resulting  
567 value-for-money comparison.
- 568 ● Resilience Enhancement or Risk Reduction in the case of too large data gaps
- 569 ● Contribution to national and local targets (resources conservation, water quality,  
570 biodiversity, land use, etc.) and relevant regional/global ones (e.g. EU).

- 571 ● Expected service provision changes and climate robustness.
- 572 ● Co-benefits.
- 573 ● Monitoring plan (with associated costs and identification of existing capacity).
- 574 ● Risk perception

575

576 In this phase possible strategies shall be co-designed and tested using for example the  
577 vulnerability cube by Fraser et al (2007) (Fraser, 2007). The cube as a visualization approach  
578 integrates a variety of socioeconomic and environmental variables into a unified assessment.  
579 The aim is to reflect the multi-dimensional, interdisciplinary nature of vulnerability and to  
580 analyses the governance performance of disaster strategies in time.

#### 581 Phase 4.1 Stakeholder engagement and risk perception

582

583 Social networks can play a critical role to ensure the consultation of ethical issues in the  
584 protection and use of ecosystems and the distribution of access to their services (Jax et al.,  
585 2013). During the design of an NBS, social networks can be engaged to identify and manage  
586 tradeoff and consequently improve acceptability of the NBS. This can improve the resilience  
587 and efficiency of the ecosystem by making the most of social capital (Wolf et al., 2010)  
588 contribution to climate change adaptation. In order to guarantee an effective and long term  
589 involvement of stakeholders for NBS implementation, a methodology based on two main  
590 activities:

591 *Mapping and analysis of network interaction complexity.* The mapping and analysis is done  
592 for both institutional and non-institutional actors involved in a risk management decision-  
593 making process. This assesses how the information flows within the network, and at disclosing  
594 the interaction mechanisms involving the different actors (i.e. cooperative task performance).  
595 A Social Network Analysis (SNA) approach is applied to better comprehend the actual role  
596 played by the different actors in risk management, the tasks performed and the information

597 each actor brings into the network. The SNA allowed to identify the potential vulnerabilities in  
 598 the interaction network.

599 *Collection and structuring of risk perception.* A storytelling approach (SA) and problem  
 600 structuring method, specifically Mental Model of System Dynamic (MMSD), is implemented.  
 601 The MMSD allows to structure the actors' understanding of the risk situation, and to identify  
 602 the main differences (ambiguity analysis).

603  
 604 Among the different methods available in the scientific literature for modelling and analyzing  
 605 the social networks, an example is the Organizational Risk Analysis (ORA). The underlying  
 606 assumption in ORA is that an organization could be conceived as a set of interlocked networks  
 607 connecting entities such agents, knowledge, tasks and resources. In order to implement this  
 608 approach, we considered the whole set of actors involved as one heterogeneous organization.  
 609 The interlocked networks can be represented using the meta-matrix conceptual framework,  
 610 as shown in the following Table 1 for the case of flood risk management.

611

	<b>Agent</b>	<b>Knowledge</b>	<b>Tasks</b>
<b>Agent</b>	<i>Social network:</i> map of the interactions among the different institutional actors in the different DRR phase	<i>Knowledge network:</i> identifies the relationships among actors and information (Who does manage which information? Who does own which expertise?)	<i>Assignment network:</i> defines the role played by each actor in the DRR phases
<b>Knowledge</b>		<i>Information network:</i> map the connections among different pieces of knowledge	<i>Knowledge requirements network:</i> identifies the information used, or needed, to perform a certain task in the DR
<b>Tasks</b>			<i>Dependencies network:</i> identifies the work flow.

			(Which tasks are related to which)
--	--	--	------------------------------------

612 *Table 1: meta-matrix conceptual framework*

613 The analysis identifies the key elements in the network and the main vulnerabilities. To this  
614 aim, graph theory measures are implemented. Table 2 describes the measures adopted for  
615 the identification of the key actors, their definition according to the graph theory and the  
616 meaning in emergency management.

Network	Network measure	Assessment	Meaning in DRR
<b>Agent x</b> <b>Agent</b>	Total degree	Those who are ranked high on this metrics have more connections to others in the same network.	Individuals or organizations who are 'in the know' are those who are linked to many others and so, by virtue of their position have access to the ideas, thoughts, beliefs of many others.
	Betweenness centrality	The betweenness centrality of node v in a network is defined as: across all node pairs that have a shortest path containing v, the percentage that pass through v.	Individuals or organizations that are potentially influential are positioned to broker connections between groups and to bring to bear the influence of one group on another or serve as a gatekeeper between groups.
<b>Agent x</b> <b>Knowledge</b>	Most knowledge	Assess the number of links between a certain agent and the different pieces of knowledge in the network.	An agent with a high value of most knowledge has access to a great variety of knowledge to be used in case of disaster.
<b>Agent x</b> <b>Task</b>	Most task	Assess the number of links between a certain agent and the different task that need to be carried out for risk management.	An agent with a high degree of most task plays a crucial role in the network due to her/his capability in performing different tasks.
	Total degree of centrality	It calculates the importance of a certain piece of information	The most central pieces of knowledge are those whose availability is crucial

<b>Knowledge x Knowledge</b>		according to the number of connected links.	to make the other pieces of knowledge accessible.
	Closeness centrality	Closeness is the inverse of the sum of distances in the network from a node to all other nodes.	The closeness centrality measure allows us to identify the information that could facilitate the process of information sharing.
<b>Knowledge x Task</b>	Most task	Assess the number of links between a certain piece of knowledge and the different task that need to be carried out for risk management.	The pieces of knowledge with a high value for this measure are fundamental for the effectiveness of the network, since without them a high number of tasks will be not carried out.
<b>Task x Task</b>	Total degree of centrality	It analyses the complexity of the connections within the task X task network.	Tasks with high degree of centrality are those that have to be carried out in order to allow the executions of the other tasks.

**Table 2:** Graph Theory measures for key element detection

617

618

619 Network vulnerability, elements that could lead to failures of the network, lower performance,  
620 reduced adaptability, reduced information gathering, etc.

621 The second phase of the methodology aims at spelling out the different frames that decision-  
622 actors hold regarding the risk management and the dynamic behavior of the system. In this  
623 work, frames are represented as mental models. We assume that a mental model is built of  
624 causal knowledge about how a system works and evolve in time (Sterman, 1994). Following  
625 (Schaffernicht and Groesser, 2011), we refer to these models as Mental Model of Dynamic  
626 Systems (MMDS). According to this definition, a mental model is capable of representing the  
627 perceived cause-effect chains influencing the dynamic evolution of a system (Jones et al.,  
628 2011) The results of interviews are structured in a Causal Loop Diagram (CLD). CLD are tool  
629 for representing the feedback structure of systems being modelled (Simonovic, 2011).

630

631 An ambiguity analysis is implemented to analyze how ambiguity in risk perception can or does  
632 inhibit collective decision-making. It compares the decision-actors' understanding of the  
633 system dynamic. For this reason, a pairwise comparison is implemented among the different  
634 decision-actors, considering their understanding of the problem core elements, the dynamic  
635 evolution of the system and the drivers influencing the system dynamic. To this aim, the MMDS  
636 comparison method described in (Schaffernicht and Groesser, 2011) can be implemented.

## 637 Phase 4.2: Incremental assessment

638 This phase aims at demonstrating the service delivery potential of NAS. It builds on an  
639 interdisciplinary assessment that could be presented as a multicriteria assessment. It starts  
640 from a comprehensive mapping of hazards and exposed assets. Then it integrates different  
641 economic development and climate impact scenarios combined with a cost/benefit approach  
642 (discounting capital and operational expenditures over time, compared to discounted averted  
643 damages) to assess the subset of NAS strategies. As highlighted by David Bresch, a  
644 consistent application of assessment would require at this stage common assumptions used  
645 to forecast economic and population growth (Bresch, 2016). Such a standardization would  
646 need to be operated throughout the research community so that future project developers,  
647 clients, beneficiaries and investors are able to compare study cases. It is therefore beyond the  
648 scope of this work to provide a judgment on best type of assessment as any ranking would be  
649 highly dependent both on data availability, time and budget available to the developer. We  
650 here take through the limitations of those methods as a snapshot of current possibilities  
651 available to navigate through the difficult task of the assessment.

### 652 4.2.1 Biophysical and ecological assessment

653 The biophysical and ecological conditions for NBS to increase resilience in rural, peri-urban  
654 and urban settings are considered in an integrated fashion following a source-to-sea approach  
655 (Basin scale). At the geographical level, this approach seeks to connect resilience towards

656 flooding and drought at various spatial scales, e.g. the urban environment surrounded by peri  
657 urban and rural areas.

658 As such we argue that assessment transfer can only be realized towards external, non-  
659 research project developers in the case of extended availability of basin-scale monitoring data.  
660 For a real-life project assessment to be feasible, we consider that different actors can only  
661 take over a limited number of tasks. An analogy can be drawn with renewable energy projects,  
662 where long term pre-project assessment are realized by project developers –e.g wind  
663 resource-, but these can only bear fruits with pre-existing large scale an long term data –e.g  
664 national wind atlas. Without this possible correlation, we argue that the additional cost of  
665 assessment –or the risk to invest in it- may severely undermine NAS practical feasibility.

666

667 The resilience towards flooding in cities downstream in a catchment is dependent on  
668 interactions with river discharge and elevated groundwater levels that may burden drainage  
669 systems and cause groundwater flooding. For coastal cities, discharge is also dependent on  
670 coastal water levels, likely aggravated by sea level rise (Werner and Simmons, 2009). The  
671 trend of continuous growth of the larger cities and their densification leads to larger areas of  
672 paved soils and larger areas of roof tops, both of which hinder water from seeping into the soil,  
673 and contribute flooding risk in urban areas. In addition, roof materials, and infrastructure  
674 materials such as tramway catenaries are sources of potentially harmful metals to storm water  
675 drainage. Improved knowledge on biophysical and ecological properties at the spatial level of  
676 the catchment and at embedded levels as well as design of monitoring networks is crucial for  
677 the development and implementation of nature based solutions and consequently for a correct  
678 developing of NAS. This dependency to the very local context –up to a per asset level- requires  
679 downscaling the analysis to the city level. As identified previously by the insurance sector,  
680 this supports why biophysical and assessment can only render resilience by taking full account  
681 of anthropogenic constructions –including geology.

682 We argue that for optimal project development, ecological assessment must include species  
683 migration model runs, as climate change is expected to lower resilience of certain assemblage.



684 It is consider that this modelling capacity is achievable as already used for various agricultural  
685 activities (.eg wine (Hannah et al., 2013; Mosedale et al., 2016)). However numerous sites  
686 including species whose characteristics are not well known will realistically not be able to  
687 provide modelling with an acceptable level of uncertainty within the time frame and budget  
688 constraints of an infrastructure development. While some sites may be able to develop  
689 complex species and individual based and distribution models (Stillman et al., 2015), impact  
690 assessment as in the case of Wind farms development often relies on simple inventories and  
691 a few carefully designed observations campaigns, In such cases priorities given by the  
692 commissioner of the project as well the respective protection given by precautionary principle  
693 will be the only guiding principles for the developer in choosing his assessment methodology.  
694 The authors use this example to alert against reliance on any tool, as a simple species  
695 inventory with proper expert judgment may often be not only the only true possibility but a  
696 reliable choice (Teck et al., 2010). Ecosystems health shall be assessed following ecological  
697 restoration indicators as widely discussed academically (Pander and Geist, 2013). The  
698 geology, both natural and anthropogenic, below the urban environment constitutes part of the  
699 biophysical environment and knowledge on this is already giving birth to standardization  
700 process as the restore rivers wiki<sup>13</sup> or the REFORM European FP7 project<sup>14</sup>. Geophysical and  
701 ecological cross-analysis must also be a required to adequately design nature based  
702 solutions, e.g. identify locations where green infiltration, blue and grey infrastructure solutions  
703 are feasible and insurance value can be determined. Part of this assessment, e.g Wetland  
704 retention and aquifer storage, but also contaminants in infiltrated water and channeled water  
705 (blue) in and outside urban areas need to be considered for ecological assessments  
706 (Hamadeh et al., 2014).

---

<sup>13</sup> <https://restorerivers.eu>

<sup>14</sup> <http://www.reformrivers.eu/>

## 707 4.2.2 Economic assessment (EA) and analysis

708 Economic valuation is first a tool for project selection. The economic assessment e.g. with  
709 Cost-Benefit analysis (CBA) from the public point of view enables both to state whether there  
710 is a collective interest to adopt NAS and to compare or optimize alternative NAS strategies.  
711 Included in this problem is the private or project level EA of NAS, which excludes social costs  
712 or benefits. The aim of such an EA is not only to identify, measure and compare these costs  
713 and benefits but also to support a debate on the distribution and dissymmetry of cost and  
714 benefits among stakeholders. In this sense, it can assist the project developer to identify  
715 potential partners of the project: co-benefits that the EA will identify or measure should indicate  
716 which parties might be willing to participate in the project.

717 The economic assessment accounts the costs and benefits of the NAS compared to a  
718 reference situation. In short it discounts capital and operational expenditures over time,  
719 compared to discounted averted damages and benefits. The insurance value can be defined  
720 as the difference in damage protection and resilience level between a NAS strategy and a  
721 reference strategy. Several particular stakes are worth mentioning to conduct relevant  
722 economic assessment in this framework.

723

724 Defining the damage cost (or avoided benefits once compared to a reference situation) is  
725 already a challenging task. However, as mentioned before tools and references exist, for some  
726 used and developed by the insurance industry. Damages assessed by insurance industry are  
727 *per se* restrictive because all damages, for instance indirect damages, are rarely insured and  
728 are very difficult to assess. Irrevocable losses<sup>15</sup> are also not insured, because out of the scope  
729 of the insurance industry.

---

<sup>15</sup> irrevocable loss [German: unersetzbarer Verlust], losses are those that cannot be re-stated but might only be compensated e.g. loss of glaciers (due to warmer climate) or ), loss of coastal land (due to sea level rise) or loss of precipitation (due to changed weather patterns). can only be compensated for, not re-stated or re-placed. Risk management options such as intervention or sharing of risk can only deal with some of the consequences of the loss, not the loss itself.. Irrevocable losses are uninsurable - still, some of their consequences can be insured (e.g. glacier melt is not random, hence cannot be insured, but the risk of a glacier lake bursting can be insured, since it's a random event.

730

731 Ideal assessment increased resilience value (and not only risk reduction) raises a new  
732 challenge for the economics research agenda. First idea is to consider that resilience  
733 enhancement will enable to limit future damages by increasing the pro-active adaptation as  
734 well as the reactive adaptation (Graveline and Grémont, n.d.) and potentially the bounce  
735 forward capacity. Bounce forward capacity is the notion that the affected system takes the  
736 opportunity to recover at a higher level of activity or efficiency than the reference state after a  
737 given event (Manyena, Siambabala et al., 2011).

738 The principle of the ES approach is to value in monetary terms the different ecosystem  
739 services associated with the NAS strategy compared to a reference (e.g. grey infrastructure)  
740 strategy that would provide lesser ecosystem services. Nature based solutions are per se  
741 implying more ecosystem service provision than artificial grey infrastructure strategies at the  
742 cost of primary service provision or operability. Transaction costs are to be included. As they  
743 have been shown to be underestimated for instance in the case of ecological restoration  
744 (Iftekhar et al., 2016) and can significantly impact the project financial viability.

745

746 Another challenge for a correct economic assessment is the NBS different dynamics and  
747 lifespan (see Figure 4 and part 3.4). Considering a short time span for the EA would  
748 disadvantage NAS solution compared to reference solutions. Following this consideration, the  
749 comparison of strategies can only be performed if grey and mixed set-ups are required to  
750 present EA with time horizon (or full life cycle costs) matching growth and stabilization patterns  
751 of ecosystems. While this shall positively contribute to a shift towards long term planning and  
752 investment within society, it still faces the choice of the time reference as ecosystem  
753 performance may take half centuries to fully develop (Moreno-Mateos et al., 2015). Discount  
754 factors are also a source of debate among economists as they have a significant impact on

---

Likely: sea level rise and the loss of coastal land cannot be insured, since it's not random - but storm surge risk can be insured, since it's a random event).

755 the relative valuation of short term versus long-term costs or benefits. For instance the French  
756 report on public investments (Quinet, 2013) suggests 2.5% and 1.5% after 2070.

757 Uncertainty is obviously a limit to classical CBA or EA. In our case, the present limit of  
758 ecosystem resilience predictive capacity, as detailed e.g (Hipsey et al., 2015) for aquatic  
759 ecosystems, embeds uncertainty in the foundation of NAS CBA. In the context of hydro  
760 meteorological risks, uncertainty is particular evident and agreed upon in climate change  
761 studies (Hallegatte, 2009), but global changes also imply other uncertainties which can by far  
762 outweigh climate change impact (such as e.g. land occupation which will be a major factor in  
763 damage assessment or population concerned). According to the characterization of  
764 uncertainty different adaptations of classical deterministic EA can be adopted from stochastic  
765 or Bayesian CBA to real options. Grelot et al. (2009) (Grelot, F., Bailly, J. S., Blanc, C., Katrin,  
766 E., Mériaux, P., Saint-Geours and Tourment, 2009) shows for instance the impacts of  
767 uncertainty on flood damage reduction strategies CBA.

#### 768 4.2.3 Risk analysis:

769

770 In the context of Risk analysis, NBS exhibit different Risk and Resilience function that what  
771 professional are typically used to. On the other hand it is required that the analysis fits into  
772 already existing scheme. On practical terms, we consider that the required climate knowledge  
773 to tackle climate related risk outweigh their transaction cost and their potential to be  
774 misleading due to limitation of the decision space by Global Circulation Models. As such we  
775 pledge for standardized robustness analysis based one earlier conceptualization by (Lempert  
776 and Schlesinger, 2000) and its adaptation to water infrastructure investment by (Ray and  
777 Brown, 2015). As an extension of this we pledge for an application of the two core decision  
778 making elements presented in the Climate Risk Informed Decision Analysis (CRIDA), namely  
779 Decision scaling –presented in the Phase 1- and Adaptation Pathways as described by  
780 (Haasnoot et al., 2013). In this regard, the real options economic assessment presented above  
781 can be implemented to value the flexibility of the timing of decision or flexibility of design which

782 could be particularly be useful in an adaptation pathway perspective. Out of the scope of the  
783 consideration of a wide range of pathways, the decision process remains in the hand of the  
784 procurer and falls outside the scope of this work.

785 Following the analogy and junction between green and grey solutions towards unified  
786 infrastructure conception, the risk analysis must address the main hurdles of Public Private  
787 Partnerships (PPP). Within the priority risk factor list<sup>16</sup> derived by (Ameyaw and Chan, 2015),  
788 two that shall have specificity to NBS are conflict between partners—addressed above-, and  
789 financing risk discussed in the next phase.

790 After completion of the Co-construction cycle, the NAS leaves a subset of socio-technically  
791 feasible strategies which are in phase 5 confronted with economical and financial context.

## 792 5. Building the fit for purpose business case

### 793 5.1 Funding and Financial risk

794

795 The construction time and the cyclical performance of many NBS solutions require a  
796 different financing model than traditional grey infrastructure; equally climate adaptation  
797 projects require a different approach. When opting for project finance and PPP's as project  
798 delivery and finance methods is of even greater importance to:

- 799 • Define clear performance indicators and functional requirements
- 800 • Adapt payment mechanisms to recognize the cyclical fluctuations in performance  
801 cause by natural processes
- 802 • Implement risk sharing facilities that offset the additional risks introduced by the  
803 novelty of NBS versus grey

804

---

<sup>16</sup> “poor contract design, water pricing and tariff review uncertainty, political interference, public resistance to PPP, construction time and cost overrun, non-payment of bills, lack of PPP experience, financing risk, faulty demand forecasting, high operational costs and conflict between partners”

805 The Financial risk is then highly linked to the presented issue of financial valuation, where  
806 process depends on the type of DRE considered. In practical term, the risks of financing a  
807 floodplain widening and maintenance for flood protection will depend on a the combined  
808 uncertainty of ecological and actuarial sciences, while the risk for a similar area for  
809 groundwater recharge is highly dependent on enforcement efficiency and valuation of water  
810 services provided by natural sciences and GIS processing (Grygoruk et al., 2013).

811

## 812 5.2 Liability

813 One of the limiting factors for widespread implementation of NBS is the limited trust and  
814 potential concerns on liabilities linked to the actual protection granted by NBS in case of natural  
815 disasters. The question of liability and enforcement then becomes intrinsically linked to the  
816 contractual format of the chosen NAS. In the case of an aquifer recharge for protection of  
817 strategic resources -e.g regulating water consumption and industrial output- the diversity of  
818 potentially impacting actors -e.g farmers- raises the concern of opportunistic behaviors as  
819 payment scheme early exit. In this extreme case, a little number of “free riders” in the case of  
820 non-compliance can seriously hinder the performance of the whole NAS. In a less extreme  
821 case, contractual control of flood-plain, through payment for ecosystem services, can more  
822 directly relate to the existing work on long-term procurement of conservation auctions. As  
823 studied by Di Corato et al., success of those scheme requires first and foremost strong  
824 enforcement of contract deadlines, and second carefully selected exit options, which only  
825 deliver benefits when designed considering contractors commercial changing trade-offs -eg.  
826 change in agricultural output prices (Corato et al., 2015).

## 827 Phase 6: Implementation

828 Aside from the regular consideration on monitoring the works of development of the NAS,  
829 monitoring plays a key role in NBS performance. As described above, implementation  
830 resulting in resilience enhancement depends on stakeholders’ awareness and engagement.

831 Implementation must therefore ensure a sustained risk awareness over the whole life cycle of  
832 the scheme, which can encompass multiple generations for classical infrastructure  
833 investment, and then even longer if considering a new ecosystem development (Moreno-  
834 mateos et al., 2012). Moreover, the intrinsic continuous self-reorganization of ecosystems  
835 requires a throughout adaptive management, as the insurance service provision is dependent  
836 not only on the ecosystem health, but species assemblage and spatial evolutions.

837

838 The IWRM planning cycle presents the milestones “Implement” and “Evaluation”. Past this  
839 point, monitoring threshold would lead to reiteration of the cycle towards potential alternative  
840 pathways –or more simply triggering of new actions- .

## 841 **5 Discussion :**

842 The presented framework paves the way for an industry of NBS project development  
843 harvesting their insurance value. We follow the task and work structure of other industrial  
844 groups to highlight to different stakeholders group the minimal requirements for  
845 operationalization. We argued that NAS development contributes to fitting new modelling and  
846 simulation techniques –without specifying them- for highly complex systems in a fit-for-  
847 purpose perspective and equal ground comparison of grey and green components of complex  
848 infrastructures. As direct consequences NAS focus knowledge production to design science  
849 and policy required for insurers and the insured to recognize the value of these assets and  
850 direct financial capital towards their better management. The main advance expected is the  
851 development of resilience engineering and approaches for communication which can bridge  
852 the gaps between key stakeholders, being the main leverage for DRE. While gaps are  
853 identified to fit in a future development model, barriers remain to their implementation beyond  
854 the gaps described.

855

856 Foreseen difficulties to implementing NAS:

857

858 Society resilience and ecosystem resilience may widely differ(Cumming, 2016) –e.g as arid  
859 lands resulting from desertification may be very resilient states. In this case, as demonstrated  
860 for low resilient ecosystems, insurance value can be negative (Baumgärtner and Strunz,  
861 2014), and informed management decision must be taken away from the flare of resilience.  
862 As we have seen that the characterization of resilience over different scale and their  
863 corresponding hysteresis effects are still a major challenge, we argued that a similar shift to  
864 robustness may prove a key step to answer predictive power obstacles already identified by  
865 (Groffman et al., 2006) and recently reaffirmed as major ecosystem management challenges  
866 (Sasaki et al., 2015). It would reinforce the exchange between infrastructure industry and  
867 socio-ecological stakeholders as already adopted by the World Bank for Water infrastructure  
868 investment (Ray and Brown, 2015). This “useful resilience” awareness as well as design new  
869 business models require an important shared knowledge. The lack of permeability between  
870 expert groups will be an obstacle not directly addressable by research work, not only by limiting  
871 technical and financial exchanges, but by leaving non-experts out. Beside the benefits of  
872 collective development, NAS does not provide solution to solve access to land rights and solve  
873 local conflict of interest. This plays a crucial role as most of eligible land surface for NWRM is  
874 in private hands and distributional problems might arise when looking at the benefits and  
875 costs.The authors argues that this cannot be accounted as septicity of NAS as farmers have  
876 been identified as major stakeholders in biodiversity governance (Hauck et al., 2016). Similarly  
877 NAS would tend to increase the power position of landowners rather than reversing existing  
878 power relations. This last aspect need further research.

879 Contingent to the limits of interdisciplinary exchanges, structures which combines all the  
880 required knowledge to oversee a full NAS development are yet lacking. This transitory  
881 obstacle can be illustrated by the underrepresentation of applied economic knowledge in  
882 restoration practice that leads to a widespread and harmful underestimation of transaction  
883 costs (Ahmad and Gabbouj, 2011). On a short term, this can be overcome by capacity building  
884 programs between countries where specific regulations have already created a structured  
885 natural infrastructure industry -e.g Australia with PES scheme or US with Biodiversity offsets.



886

887

888 - Potential Impacts and pitfalls:

889

890 The impact expected to NAS development is twofold. In a first time to help package  
891 interdisciplinary research content into usable tools and data specifically for practitioner. In a  
892 second stage, to improve co-creation of knowledge such as Grey and Green infrastructure  
893 common permitting procedure, comparable standards for performance and inclusion of NBS  
894 into DRR and DRE public and private investment.

895 On the other hand, the incremental assessment and cooperative modelling, while improving  
896 fit to local requirement and projects bankability, may significantly increase the cost and  
897 duration of preliminary studies. However we argue that wind power development has proven  
898 that when permitting procedure and possible incomes are well defined, differences in planning  
899 systems and financial support mechanisms have less impact on deployment than landscape  
900 protection and local ownership patterns (TOKE et al., 2008). Similarly, concern may be raised  
901 as to the low visibility on future conditions that adaptive management and changing ecological  
902 conditions -described for riverine and wetland ES management (Gunderson et al., 2016). We  
903 argue that those adverse effects on stakeholder participation can be overcome by including a  
904 wide variety of adaptive pathways from the first iteration of the iterative process as well as in  
905 the final project. In the case where NAS include a protection through risk transfer, the authors  
906 acknowledge the risk for NBS or mixed solutions managers to opt out of some nature  
907 management requirement, therefore creating potential new vulnerabilities. Similarly, the  
908 Insurance value cannot be seen as a global game changer for ecosystem services based  
909 projects as it has been shown that it is irrelevant to risk-neutral or risk loving individuals  
910 (Baumgärtner, 2007).

911

912 Agenda for future research & development

913

914 The present work presents NAS development under an infrastructure lens. The next stage is  
915 to ensure that liability criteria for Grey, Green and mixed infrastructure are consistent for  
916 without it no decision making can be made on equal grounds. From this naturally follows that  
917 standardized performance and service provision (expected co-benefits and risk reduction)  
918 forecast must be developed for NBS. An important milestone shall be a track record of  
919 threshold assessment and corresponding early-warning systems. As confirmed in a recent  
920 white paper, business cases emerge proving the commercial viability of NBS and  
921 recommending that green infrastructure solutions should become part of the standard toolkit  
922 for modern engineers (The Nature Conservancy, 2013). Now still remain the tools to  
923 incentivize those choices as often while NBS can provide non-substitutable services, their  
924 private value creation intensity may only seldom compete with intensive industrial use –e.g a  
925 real estate development versus a forest. The challenge here is to correctly assess the social  
926 value of those ecosystem services and match it with institution able to internalize it. As such  
927 we pledge for a continuation and development of legal tools to provide NAS solution leverage  
928 for their provision of multiple goods and services.

929

930

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